



REASONS TO DONATE



RCMIS
COMMUNITY HEALTHCARE

1

RCMS is Focusing on the Future

Technology is vital to providing quality care to our community. Our patient portal is in the final process of being launched. The portal will be released in phases and will give our patients enhanced access to appointment scheduling, test results, and patient communications. We continue to upgrade our systems and processes.

RCMS continues to find ways through technology to work smarter, not harder.



2

RCMS Provides Valuable Services to our Community

RCMS partnered with Genoa Healthcare and brought a pharmacy to our community. We are proactively evaluating our services.

Telehealth for our patients has been expanded. We welcome specialists to provide services in our clinics and are networking to expand specialties offered.

Providing important services to our community.



The graphic features the Genoa Healthcare logo on the left, with 'genoa' in a blue sans-serif font and 'healthcare®' in a smaller font below it. To the right, it says 'In partnership with' above the RCMS logo, which consists of the letters 'RCMS' in a bold, blue, serif font with 'COMMUNITY HEALTHCARE' in a smaller, blue, sans-serif font underneath. Below the logos, the word 'PHARMACY' is written in a large, blue, sans-serif font. On the right side, there is an illustration of an orange pill bottle with a white label and a red 'Rx' symbol, with two yellow pills and one white pill in front of it. At the bottom left, a blue rounded rectangle contains the text: 'NOW OPEN', '9:00am - 5:00pm M-F', 'Sea Watch Building', and '39031 Ocean Drive, Suite 1, Gualala'. The background is a light blue gradient with a teal and orange wave-like pattern at the bottom.

genoa
healthcare®
PHARMACY

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COMMUNITY HEALTHCARE

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3

Your Donations Remain Critical to our Financial Well-being

The donation target is \$360,000 in the budget of over \$8 million, or less than 5%. This enables us to maintain our vital Urgent Care services as well as plan for the future.

RCMS continues to explore ways to increase reimbursement rates and control expenses.



4

Staff Recruiting is Increasingly Expensive and Challenging

The nation-wide shortage of providers and nurses and lack of local housing have all contributed to these increased costs. RCMS has hired a healthcare recruitment firm to assist with this challenge.

Our RCMS staff are crucial to successful community healthcare.



5

RCMS is Continuing to Provide Enhanced Staff Training

RCMS has established a training committee to create and implement plans for our staff to enhance their medical and patient service skills. We are partnering with local community groups who provide scholarships for those who want to advance their careers and knowledge base.

Enhancing training to our staff.



How Your Donations are Used



Rollout of our patient portal to enhance patient experience.



Continuous updates to our electronic health records system and computers to allow our staff to continue to provide high-quality healthcare.



Help fill the gap of Urgent Care non-reimbursed costs.

Thank You



Your donation will help ensure RCMS can deliver the highest quality healthcare to our Community, as well as you.

You are very important to us. We want to remain relevant to you as your healthcare provider.



Ara Chakrabarti
CEO



Leslie Bates
Board Chair

Gifts are tax-deductible as allowed by law.
Our Federal Tax ID is 94-2395606.

